

A day in the life

The importance of standards

Standards are involved in virtually every aspect of modern life – from the moment your alarm clock sounds to the time your head hits the pillow. Without them, ships would sink, planes would fall from the sky, food could poison you and life as we know it would be chaos.

Standards set frameworks for life, measures for health and safety and act as an intervention to accelerate enterprise. Consumers all over the world benefit from these standards, assured in the knowledge that the product or service they are investing in is safe, and comes with a level of expected quality.

BSI, the leading business standards company, has, for more than a century, been ensuring that quality isn't compromised, that standards don't slip and that the organizations it works with strive for excellence instead.

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5am

Alarm clock

safety standard for household and similar electrical appliances



6am

Gym session

standard for fire safety requirements for gymnasium equipment



7am

Toaster

standard measuring the performance of electric toasters



8am

Brush teeth

dentistry standard for manual toothbrushes



9am

Train travel

standard for train communication network



10am

Board presentation

IT standard for computer graphics and image processing



11am

Coffee with clients

standard for manual and machine coffee sieving



Noon

Phone call to mum

compliance standard for mobile phones and restrictions for exposure to electromagnetic fields



1pm

Lunch

food safety guidance to manufacturers



2pm

Meeting with CSR team

energy management standard



3pm

Call from angry customer

code of practice for customer service



4pm

Emails to clients

standard securing email and electronic messages



5pm

Fire alarm

code for fire safety engineering and risk assessment



6pm

Withdraw cash

standard for magnetic strip of bank cards



7pm

Bus home

standard for the cleanliness of components for road vehicles



8pm

Wash and dry hair

safety standard for electrical equipment including hair dryers



9pm

Taxi to restaurant

standard for traffic control equipment



10pm

Dinner

standard to protect against food contamination



11pm

ID to get into bar

IT standard for personal identification



Midnight

Taxi home

standard for electronic taximeters



1am

Bed

textile standard for manmade fibres