

# **N19 Guidance on Communication related to IWA 26:2017**

## ***Using ISO 26000:2010 in management systems***

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<b>IWA 26</b>																																					
Title:	IWA26:2017 Using ISO 26000:2010 in management systems																																				
Development period and Publication date:	September 2016 to August 2017 (publication)																																				
Published by:	ISO, Geneva, <a href="http://www.iso.org">www.iso.org</a>																																				
Type of deliverable:	ISO International Workshop Agreement (IWA) (Not an ISO Standard, not an ISO Management System Standard.)																																				
<b>Development process</b>																																					
Method	Two open international multi/stakeholder-based two-day workshops (in Sweden and in the United Kingdom) resolved close to 400 written comments on two consecutive drafts. The workshop group was dissolved when IWA 26 was published.																																				
Decision method:	Consensus, i.e. not unanimity or vote. The group negotiated until all significant parts of any concerned interests could accept the text.																																				
Participating countries:	70 participants from 31 countries during the two workshops <table border="1" data-bbox="432 1570 1331 2069"> <thead> <tr> <th>Given name</th> <th>Family name</th> <th>Country</th> </tr> </thead> <tbody> <tr> <td>Staffan</td> <td>Söderberg</td> <td>Secretariat, Sweden</td> </tr> <tr> <td>Tina</td> <td>Bohlin</td> <td>Secretariat, Sweden</td> </tr> <tr> <td>Anna-Karin</td> <td>Jansson</td> <td>Secretariat, Sweden</td> </tr> <tr> <td>Rosemary</td> <td>Matemba (Ndesamburo)</td> <td>Secretariat, Tanzania</td> </tr> <tr> <td>Adriana</td> <td>Rosenfeld</td> <td>Argentina</td> </tr> <tr> <td>Martin</td> <td>Neureiter</td> <td>Austria</td> </tr> <tr> <td>Kernaghan</td> <td>Webb</td> <td>Canada</td> </tr> <tr> <td>Andres</td> <td>Hernandez</td> <td>Chile</td> </tr> <tr> <td>Gefei</td> <td>Yin</td> <td>China</td> </tr> <tr> <td>Qinying</td> <td>Zhang</td> <td>China</td> </tr> <tr> <td>Yibo</td> <td>Dai</td> <td>China</td> </tr> </tbody> </table>	Given name	Family name	Country	Staffan	Söderberg	Secretariat, Sweden	Tina	Bohlin	Secretariat, Sweden	Anna-Karin	Jansson	Secretariat, Sweden	Rosemary	Matemba (Ndesamburo)	Secretariat, Tanzania	Adriana	Rosenfeld	Argentina	Martin	Neureiter	Austria	Kernaghan	Webb	Canada	Andres	Hernandez	Chile	Gefei	Yin	China	Qinying	Zhang	China	Yibo	Dai	China
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	Luisa	Fernanda Pallares	Colombia
	María Isabel	Tolosa Sarache	Colombia
	Biljana	Tanatarec	Croatia
	Nenad	Nikolić	Croatia
	Anne	Gadegaard	Denmark
	Diogenes	Diaz-Segarra	Ecuador
	Osama	Elmeligy	Egypt
	Laila	Törnroos	Finland
	Salla	Koivusalo	Finland
	Francois	Sibille	France
	Mamadou	Sangare	France
	Nicole	Goineau	France
	Eckhard	Metze	Germany
	Gisela	Eickhoff	Germany
	Paul	Noll	Germany
	Richmond	Asare	Ghana
	Steven	Korshi Agbo	Ghana
	Elise	McCarthy	Ireland
	Antonio	Astone	Italy
	Maria Francesca	Bergamaschi	Italy
	Manabu	Eto	Japan
	Hassan	Ndisho	Kenya
	Choong-Ho	Kang	Korea
	Eunsook	Moon	Korea
	JongYul	Kim	Korea
	Maimunah	Khalid	Malaysia
	Ratna	Devi Nadarajan	Malaysia
	Tow Hui	Chiam	Malaysia
	Karla Lizzeth	Guerrero Lozoya	Mexico
	Diana	Guerrero Lozoya	Mexico
	Bart	Slob	Netherlands
	Carlos	Horna	Peru
	Jesús	Cañizares	Spain
	Mario	Calderón	Spain
	Ajith Prasanna	Abeywarna	Sri Lanka
	Birgitta	Karlsson	Sweden
	Björn	Nilsson	Sweden
	Hans	von Axelson	Sweden
	Jakub	Srebro	Sweden

	Jonas	Denvall	Sweden
	Lennart	Piper	Sweden
	Michael	Verne	Sweden
	Peter	Åberg	Sweden
	Pilar	Avello	Sweden
	Stefan	Larsson	Sweden
	Peter	Hall	Switzerland
	Franz	Knecht	Switzerland
	René	Wasmer	Switzerland
	Tuba	Atabey	Turkey
	Colin	McKerracher	UK
	Ged	Farmer	UK (Iloc)
	John	Devaney	UK
	Nigel	Croft	UK
	Ruth	Hillary	UK
	Sally	Swingewood	UK
	Leopoldo Lorenza	Rodriguez Jachia	Venezuela UNECE
Workshop leadership:	<p>National standards bodies in Sweden (SIS) and Tanzania (TBS)  Chair: Mr. Staffan Söderberg, AMAP Sustainability, <a href="http://www.amap.se">www.amap.se</a>  <a href="mailto:staffan.soderberg@amap.se">staffan.soderberg@amap.se</a>  Secretary: Ms. Tina Bohlin, SIS - Swedish Standards Institute,  <a href="http://www.sis.se">www.sis.se</a>, <a href="mailto:tina.bohlin@sis.se">tina.bohlin@sis.se</a>  Secretary: Rosemary Matemba, TBS – Tanzania Bureau of Standards,  <a href="http://www.tbs.go.tz/">http://www.tbs.go.tz/</a> <a href="mailto:rosemary.ndesamburo@tbs.go.tz">rosemary.ndesamburo@tbs.go.tz</a></p>		
<b>Target Groups</b>	<ul style="list-style-type: none"> <li>• IWA 26 is aimed at any business or organization using ISO 26000:2010 or using any one of the many ISO management system standards (MSS), e.g. ISO 9001, ISO 14001, ISO 45001.</li> <li>• This includes stakeholders related to social responsibility and management systems, such as ISO MSS certified organizations, consultants, training centers, ISO technical committees locally and internationally, management system auditors, local and national government agencies.</li> </ul>		

Communication channels	
	<p>Depending on the local context, examples:</p> <ul style="list-style-type: none"> <li>• Press release from the NSB</li> <li>• Devoted page on NSB website with facts, Questions/Answers</li> <li>• One-page information that can be disseminated through for example NSB national committees</li> <li>• Launch Event</li> <li>• Publish articles</li> <li>• Prepare a powerpoint presentation and make it available</li> </ul>
IWA 26: Key Messages	
	<ul style="list-style-type: none"> <li>• IWA 26 is an ISO IWA, International Workshop Agreement</li> <li>• IWA 26 is not an ISO standard or an ISO Management System Standard.</li> <li>• IWA 26 can be used by any type or size of organization anywhere in the world.</li> <li>• IWA 26 is an immediate response to a need that emerged after ISO members developed ISO 26000 <i>Guidance on social responsibility</i> and the new structure for all management system standards.</li> <li>• IWA 26 is an attempt to help those more than 1,4 million companies and organizations that use ISO management system standards to also integrate social responsibility.</li> <li>• IWA 26 especially reaches out to those using ISO 9001 Quality management systems and ISO 14001 Environmental management systems.</li> <li>• IWA 26 is not a summary of social responsibility (ISO 26000) or ISO management systems (eg ISO 14001)</li> </ul>

	<p>Main benefits of IWA 26:</p> <ul style="list-style-type: none"> <li>• It helps an organization approach social responsibility according to known structures of ISO management system standards</li> <li>• It helps an organization focus on a continual improvements approach related to social responsibility</li> <li>• It helps an organization better understand how to apply clause 7 of ISO 26000, <i>Guidance on Integration social responsibility throughout an organization</i></li> </ul>
<b>IWA 26: Content</b>	
	<p>Short summary:</p> <p>Clause 3 offers 20 definitions that help the user apply IWA26</p> <p>Clause 4 is aimed primarily at users who are more familiar with ISO 26000: it focuses on the structure of ISO management system standards and how this relates to ISO 26000;</p> <p>Clause 5 is aimed primarily at users who are more familiar with the ISO management system standards: it focuses on the guidance given in ISO 26000 and the structure for ISO management system standards</p> <p>Clause 6 describes how integrated management systems and ISO 26000 can be used together;</p> <p>Annex A shows the main linkages between the clauses of ISO 26000 and the structure for ISO management system standards, and is intended to help users of ISO 26000 to use management system standards;</p> <p>Annex B shows the main linkages between the structure for ISO management system standards and the clauses of ISO 26000, and is intended to help users of management system standards to use the guidance in ISO 26000.</p>

IWA 26: Application	
	<ul style="list-style-type: none"> <li>• Organizations using IWA 26 are recommended to have a copy of ISO 26000:2010 and an ISO Management System Standard available</li> <li>• Organizations using IWA26 can communicate this but from a stakeholder perspective it is often more important to communicate how the organization manages its social responsibility impacts, i.e. its contribution to sustainable development.</li> </ul>
IWA 26: Quotes	
	<p>Ms. Tina Bohlin, Project Manager Swedish Standards Institute          "IWA 26 can help those thousands of companies and organizations in Sweden using ISO management system standards, to take a step towards social responsibility"  <a href="mailto:tina.bohlin@sis.se">tina.bohlin@sis.se</a></p> <p>Mr. Osama El Maligy, Chair National Committee on Social Responsibility at Egyptian Organization for Standardization          "It is all about fostering a culture of responsibility and in Egypt we have many important small- and medium sized companies that will benefit from seeing the connection between the structure of ISO management systems and the power of social responsibility"  <a href="mailto:osama@total.com.eg">osama@total.com.eg</a></p> <p>Ms. Rosemary Matamba, Head of Environment Section, Tanzania Bureau of Standards,          "Many of the companies that have chosen ISO 14001 to manage their environmental impacts can use IWA26 to integrate social responsibility"  <a href="mailto:rosemary.ndesamburo@tbs.go.tz">rosemary.ndesamburo@tbs.go.tz</a></p>

More information:	
	<ul style="list-style-type: none"><li>• Getting a copy of IWA 26: <a href="https://www.iso.org/standard/72669.html">https://www.iso.org/standard/72669.html</a></li><li>• Getting sample texts from IWA 26: <a href="http://www.iso.org/obp">http://www.iso.org/obp</a></li><li>• Launch news: <a href="https://www.iso.org/news/ref2198.html">https://www.iso.org/news/ref2198.html</a></li><li>• Information about ISO 26000: <a href="https://www.iso.org/sr">https://www.iso.org/sr</a> <a href="https://www.iso.org/news/ref2204.html">https://www.iso.org/news/ref2204.html</a></li><li>• General information about ISO 26000 and IWA 26: <a href="http://www.Iso26000.info/iwa26">http://www.Iso26000.info/iwa26</a></li></ul>