



workshop

Save the date

Facing the future An introduction to foresight

25 November 2020, Zoom meeting

What

An interactive, virtual workshop

When

Wednesday 25 November 2020
from 09:00-10:30
or 15:00-16:30 CET
(the session will be run twice,
to cover all time zones)

Who

ISO members

Where

Remote attendance via Zoom
(details provided upon registration)

Foresight practice will help ISO members to anticipate and prepare for future standardization topics, ensuring that ISO standards continue to be timely and responsive.

ISO has developed a Standardization Foresight Framework, to be piloted in 2021. This is the first of two virtual workshops* to prepare ISO members for the pilot. It will provide a general introduction to foresight and how it can be applied to our standardization work.

This workshop will include creative and interactive activities to introduce you to the 'foresight mindset', to stimulate ideas and to demonstrate some workshop tools for foresight practice.

More information on the workshop agenda and registration will follow. For any questions, please contact the ISO Research and Innovation Team: research@iso.org

* A second workshop on 09 December will present the details of the ISO Standardization Foresight Framework and how ISO Members can get involved.