ISO’s Sustainability programme

2 June 2022
Background
# Need for urgent action

The World is **not** on track to achieve the goals by 2030

## CHANGE SINCE 2015

<table>
<thead>
<tr>
<th>SDG</th>
<th>Change since 2015</th>
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<tbody>
<tr>
<td>SDG5: Gender Equality</td>
<td>2.6 p.p.</td>
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<tr>
<td>SDG6: Clean Water and Sanitation</td>
<td>0.4 p.p.</td>
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<tr>
<td>SDG7: Affordable and Clean Energy</td>
<td>1.1 p.p.</td>
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<tr>
<td>SDG8: Decent Work and Economic Growth</td>
<td>0.8 p.p.</td>
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<tr>
<td>SDG11: Sustainable Cities and Communities</td>
<td>1.8 p.p.</td>
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<tr>
<td>SDG12: Responsible Consumption and Production</td>
<td>-0.4 p.p.</td>
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<tr>
<td>SDG13: Climate Action</td>
<td>0.4 p.p.</td>
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<tr>
<td>SDG14: Life Below Water</td>
<td>0.1 p.p.</td>
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<tr>
<td>SDG15: Life on Land</td>
<td>-0.3 p.p.</td>
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Source: Sustainable Development Report 2021
International standards have a key role to play

- Standards for SDGs event co-organized with UN during ISO General Assembly in 2018

- Need to establish standards to measure and analyze net zero commitments recognized by UN Secretary-General, Antonio Guterres at COP26

- “Standardization is a powerful and strategic tool” Cecilia Malmström, EU Trade Commissioner
Sustainability programme
Why a Sustainability Programme?

- Further outline the Organization’s strategic vision
- Deliver on ISO’s public commitment to supporting the Paris Agreement and the United Nations Sustainable Development Goals (SDGs)
- Significantly enhance and make visible ISO contribution to sustainability
- Ensure a holistic and coordinated approach to multiple initiatives
An opportunity for ISO

- Increase **relevance and use** of ISO standards
- Enhance ISO’s **contribution** to the UN SDGs
- Strengthen ISO’s **credibility** and **leadership**
- Improve **performance** and **effectiveness** of related initiatives
- Reinforce **competitiveness for talent** through visible leadership
How will we achieve that?

SUSTAINABILITY PROGRAMME

CLIMATE
- London Declaration Action Plan
- ISO net-zero transition

DIVERSITY & INCLUSION
- Gender Action Plan
- Youth Professionals (YPP)
- Evaluation of stakeholders’ categories
London Declaration Action Plan
London Declaration

Our commitment to combat climate change through standards and achieve the climate agenda by 2050.

• **Consider climate science** in standards
• **Facilitate** the involvement of **civil society** and those **most vulnerable** to climate change in standards development
• **Act, measure** and **track progress**
Priority areas

- Standards development
- Strategic partnerships
- Member Engagement and Communications
Gender Action Plan
ISO GENDER Action Plan 2022-2025
What do we want to achieve?

1. Collect and analyse reliable and accurate data on gender representation
2. Balanced participation and representation
3. ISO deliverables are gender responsive
4. ISO/CS plays a key role in promoting gender equality within the ISO system
5. Support ISO members on gender equality
Thank you

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