Our Members

We are ISO

The International Organization for Standardization.
We develop and publish International Standards.
We give you the tools for a simpler, faster and better world.

ISO Members represent:

98% of the world GDP
97% of the world population

Our Experts

100,000 experts around the world
18 technical meetings each working day of the year were in progress somewhere in the world

Our Portfolio

Being globally relevant

10.5% Engineering technologies
27.4% Materials technologies
5.7% Electronics, information technology & telecommunications
4.1% Generalities, infrastructures & sciences
9.2% Transport & distribution of goods
23.2% Health, safety & environment
24.6% Agriculture & food technology
4.7% Construction
2.4% Special technologies

16% DRAFTS
16.9% standards
13.7% new projects

Number of active work items per year

STANDARDS PUBLISHED PER YEAR

<table>
<thead>
<tr>
<th>Year</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 769</td>
<td>3 880</td>
<td>4 007</td>
<td>4 056</td>
<td></td>
</tr>
<tr>
<td>1 313</td>
<td>1 280</td>
<td>1 280</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1 280 ISO standards
1 038 standards published per year

New projects registered

1 583 (+1.6% compared to 2011 with 1 597 new projects)

Total portfolio of ISO standards

19 573

Number of new projects in progress

10.5% of publications of new and revised standards and other document types compared to 2011
+5%

Meeting market needs

1 280 ISO standards

+5% of publications of new and revised standards and other document types compared to 2011

ISO Members

164 active members
111 member bodies
49 correspondent members
4 subscriber members
Our \ EVENTS

Connecting people

In 2012, the ISO Central Secretariat organized more than 110 internal meetings and events

- 22-23 February 2012
  3rd ISO/IEC MARKETING & COMMUNICATION FORUM

- 7-8 March 2012
  7th FULLY NETWORKED CAR WORKSHOP

- 15-16 March 2012
  91st ISO COUNCIL

- 30 April - 4 May 2012
  100th MEETING OF MPEG

+1 000 000
MPEG users worldwide

- 13-22 June 2012
  RIO+20

- 25-26 July 2012
  ISO INTERNATIONAL WORKSHOP ON WATER

- 17-22 September 2012
  35th GENERAL ASSEMBLY

- 14 October 2012
  WORLD STANDARDS DAY

- 7-8 November 2012
  ISO 26000 FORUM

- 150
  experts

- 170
  participants

- 300
  participants

- 296
  participants

- 150
  participants

- 496
  participants

- 379
  participants

- 64 960
  number of documents sold on the ISO Web Store

- 94%
electronic forms: PDF, html, ePub...

- 6%
physical forms: paper, CD-ROM...

Our \ PEOPLE

Leading our organization

- BORIS ALESHIN
  ISO President

- TERRY HILL
  ISO President-elect

- SADAO TAKEDA
  ISO Vice-President (policy)

- ELISABETH STAMPFL-BLAHA
  ISO Vice-President (technical management)

- JULIEN PITTON
  ISO Treasurer

- ROB STEELE
  ISO Secretary-General

- SADAO TAKEDA
  ISO Vice-President

- ELISABETH STAMPFL-BLAHA
  ISO Vice-President

Our \ FINANCES

Serving our customers

- estimated cost for the operation of committee secretariats financed by:
- 145
  million CHF per year
- 36
  member bodies holding these secretariats

- represents the operational cost of the ISO Central Secretariat financed by:
- 36
  million CHF

- 77%
membership fees & copyright revenues

- 23%
sales of publications & other incomes from services

- 94%
electronic forms: PDF, html, ePub...

- 6%
physical forms: paper, CD-ROM...

Our \ MEDIA

Interacting with users

- 12 826 867
  number of visits of our ISO Website

- 415 846
  weekly visits

- 245 332
  YouTube views

- 200 029
  photo views

VISITORS WITH MOBILE DEVICES PER YEAR

- Europe
  39.2%

- Americas
  27.1%

- Asia
  25.4%

- Africa
  4.2%

- Oceania
  1.7%

- Not supplied
  2.4%

SOCIAL MEDIA BY PLATFORM

likes (+1) on GooglePlus

- 616
  compared to 2011

likes on Facebook

- 13 820
  compared to 2011

followers on Twitter

- 10 246
  compared to 2011

followers on LinkedIn

- 3 905
  compared to 2011

number of visits of our ISO Website

- +143%
  compared to 2011

number of photo views

- +119%
  compared to 2011

number of YouTube views

- +102%
  compared to 2011

number of Facebook likes

- +208%
  compared to 2011

number of Twitter followers

- +140%
  compared to 2011

number of LinkedIn followers

- +100%
  compared to 2011

number of GooglePlus likes

- +143%
  compared to 2011