



**UNIVERSITÉ
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**FACULTÉ DES SCIENCES
ÉCONOMIQUES ET SOCIALES**

New Master on Standardization, Social Regulation and Sustainable Development

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Faculté des Sciences Economiques et Sociales

General View

- 1- The faculty's perspective
- 2- The new master....



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The Faculty:

Academic programs:

9 Bachelor programs
16 Masters programs
3400 Regular students

Executives programs

2 MBA programs
18 spécialization
700 Participants

Page d'accueil	
Objectifs	
Public	
Informations Pratiques	
Programme	
Corps enseignant	
Partenaires	
Groupware	
Contact	
Presse	

An idea of what we do:
Two specific programs

CORPORATE SOCIAL RESPONSIBILITY



Home Page	
Certificate of Advanced Studies in CSR - 2011	
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The Ideas Behind the New Master (1)

- Broad notion of sustainable development
 - Social and environmental sustainability



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The Ideas Behind the New Master (2)

- Marrying the reflection on sustainable development with that on participatory governance
 - Sustainable policies are more easily achieved when all affected or interested actors are involved in their elaboration and implementation



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The Ideas Behind the New Master (3)

- Acknowledging the role played by standard-setting processes in facilitating the coming together, coordination and monitoring of the activities of actors



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The Three Axes

- Sustainable development
- Participatory governance
- Standard-setting



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A Stylized Regulatory Model

- Stated commitment to broad action principles
- Devolution of responsibility to participatory stakeholder forums for implementation
- Systematic collection and circulation of data/information on actors' performance
- Feedback



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Pedagogical Orientation

- Interdisciplinarity
 - Business, economics, sociology
- Action learning
 - Whole-semester internship



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Course Structure

- Foundation courses
- Operational systems for sustainability
- Elective courses
- Internship + thesis



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Foundations (Themes)

- Methodology
- Sustainable development
- International economics
- International organization
- Public policy
- Participatory governance
- Corporate social responsibility



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Operational Systems

- Standard-setting
- Conformity assessment
- Strategic planning of sustainable business
- Management systems for sustainability
- Impact assessment and risk management



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The Classroom

- Small number of students (20 at regime)
- High teacher/student ratio
- Teaching in English
- Internships



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In Brief

- A program marrying the themes of sustainable development, participatory governance, and standardization
- Aims to be relevant for a number of actors: IOs, MNCs, Governments, NGOs
- Based on close cooperation between the University and International Geneva



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Thank You!

We've be happy to address your
questions ...



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