

WSC Academic Week

Open Text / Stratford Institute

Walter Köhler
Vice President Open Text

WSC Academic Week
2010

Improve
Productivity



Reduce
**Transaction
Cost**

Manage Content
Lifecycle

Content goes Cloud – Standards become key

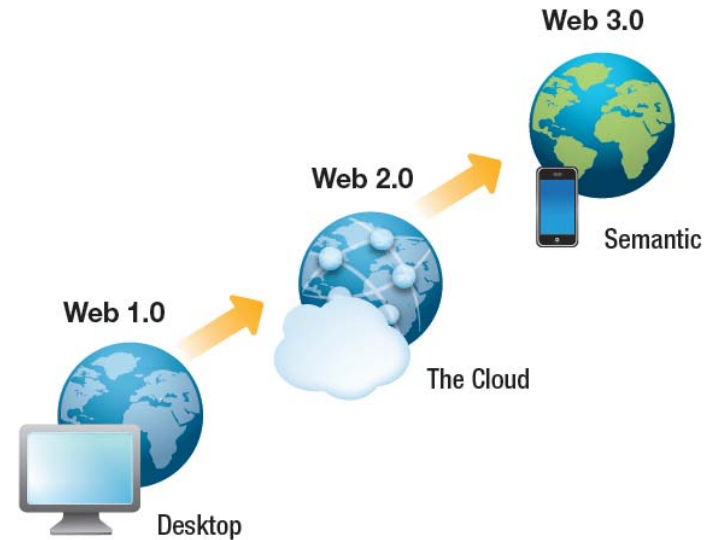
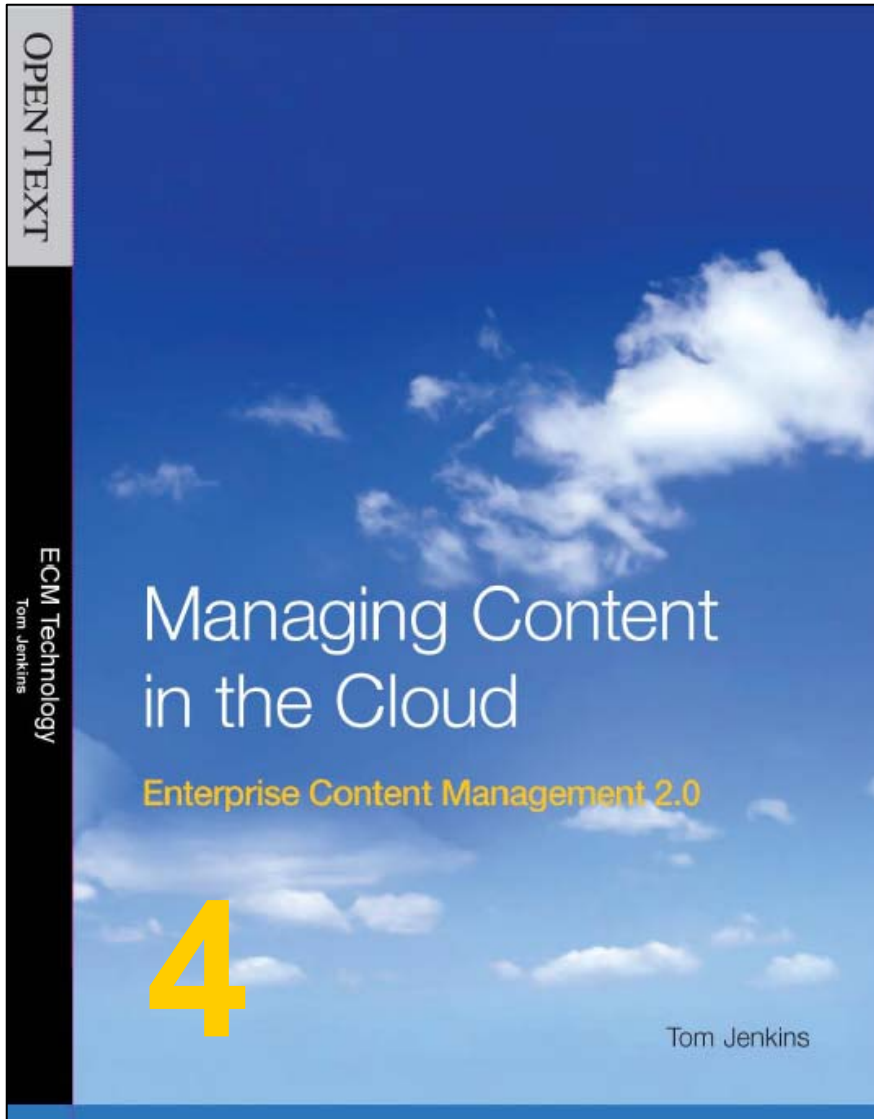
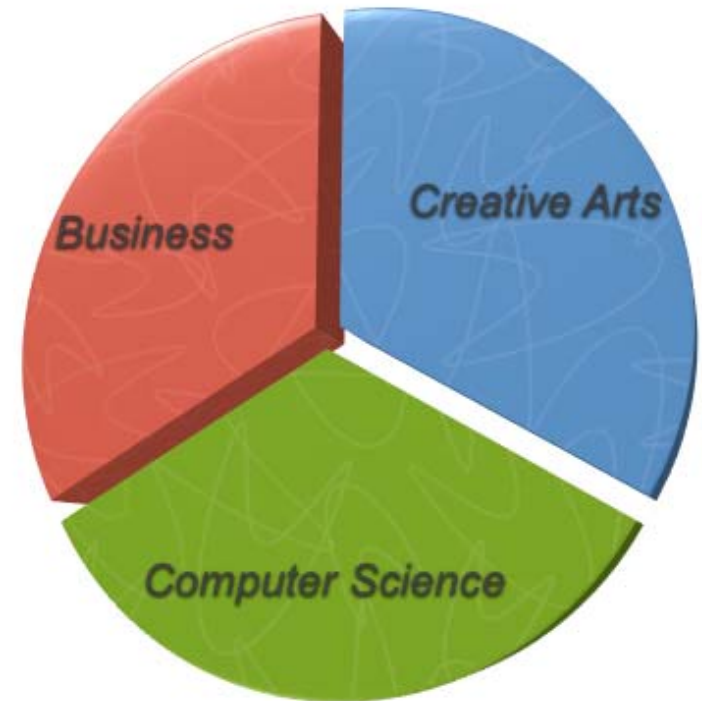


Figure 2.2: Eras of ECM

- Inventing the future of ECM
- Collaboration organized by Open Text with academic institutions and the user community.
- Capitalizes on the creative triangle of IT, Business and Creative Arts.
- Part of the Canadian Digital Media Network, a \$250M research consortium
- <http://www.canada30.ca/>
- <http://stratfordinstitute.uwaterloo.ca/>

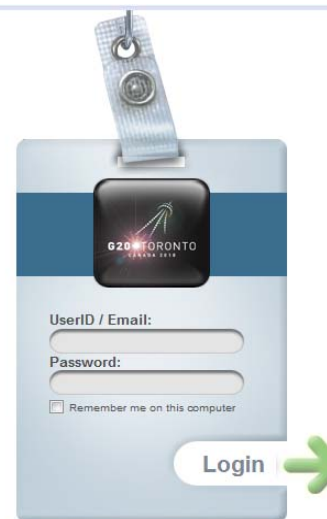
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G20

[Click here](#) to watch a 1 minute video about logging into your account for the first time.
[Click here](#) to learn more about OTSM Client for BlackBerry





MY PEOPLE discover

6 followed, 40 total, 3 online

- Eugenia Sheffield
Can be found in the Muskoka Room until 4:30
- Poppy Norton
Meeting with DFAIT in Ottawa
- Rosie Collier
Attending the Chair's Summary of the G8-Africa session
- John Myers
Enjoying the growth in the community
- Kerry Hanson
Attending dinner for American Delegates in the Artist Gallery
- Terrell Williams
The Muskoka area is very peaceful

COMMUNITIES

1 originals, 21 subscriptions, 26 total, 128 items

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Thank You