



ISO/CASCO workshop – The role of International Standards in managing the global supply chain and traceability

Geneva, Switzerland,
11 November 2009

International
Organization for
Standardization



FOREWORD



Last year, ISO/CASCO launched a series of workshops to be held in conjunction with its annual meeting. These workshops are designed to address topical subjects of interest to its members, and to ISO members.

This year, following-up on last years' workshop on market surveillance, the theme will be "The role of standards in managing the global supply chain and traceability." The focus will be industry-based.

As globalization progresses, companies have more and more opportunities to source their inputs anywhere in the world. This creates a need to better understand the supply chain, so that companies and consumers can have confidence in the products and services they source. This also applies to suppliers who themselves may source different components, making the issue of traceability critical. International Standards can be used to demonstrate an acceptable level of confidence in products and services sourced internationally and throughout the supply chain.

International Standards provide a mechanism for facilitating smooth transactions from country to country and region to region, and can be seen as tools permitting good interoperability of supply chains and their requirements. The beneficiaries of the implementation of International Standards are end users, the business community and public authorities.

I welcome you all to this second ISO/CASCO workshop, and I wish you an enthusiastic and fruitful experience. I trust that it will help define more precisely the contribution that ISO can make to conformity assessment in this specific area.

Rob Steele, ISO Secretary-General

WELCOME



Last year we addressed the concept of market surveillance and focused on the role of regulators and best practice, highlighting the various tools and methods for enforcing surveillance of products entering the market.

This year, the emphasis will be on the private sector and its management of the supply chain. The private sector not only has to comply with regulatory and market requirements, but also has to ensure the sustainability of its income. This represents a big challenge, especially today, with the current global economic pressures.

We know that industry, even during these harsh economic times, understands the value of International Standards in building confidence in global supply chains and in traceability. The aim of the workshop is to identify how these organizations make use of and manage International Standards in their supply chains, as well as to identify any existing gaps in the standards. Standardization is recognized as a means of rationalizing business activities. I am confident that this workshop will give rise to interesting discussions and debates.

We invite stakeholders to share their thoughts and think about the role of International Standards in this area.

Olivier Peyrat, ISO/CASCO Chair

PROGRAMME

- 9:00-9:15 **Opening of the workshop**
Mr. Rob Steele, ISO SG
Mr. Olivier Peyrat, ISO/CASCO Chair
- 9:15-10:30 Presentations from the food sector**
- 9:15-9:30 **GFSI (Global Food Safety Initiative)**
Mr. Kevin Swoffer,
Chairman of the GFSI Technical Working Groups
- 9:30-9:45 **Codex Alimentarius Commission**
Dr. Selma Doyran,
Codex Secretary
- 9:45-10:00 **Carlsberg**
Dr. Isaac Sheps,
Carlsberg UK CEO
- 10:00-10:30 Round table discussions
- 10:30-11:00 *Coffee break*
- 11:00-12:15 Presentations from the industry and consumer sector**
- 11:00-11:15 **Merck Serono**
Mr. Sébastien Mauel,
Head of Product Security
- 11:15-11:30 **Voith AG**
Mr. Marcus Schmid,
Director Quality Management Rail Division
- 11:30-11:45 **Toy Industry Association Inc.**
Ms. Elizabeth Borrelli,
Executive Director, Toy Safety Certification Program
- 11:45-12:15 Round table discussions
- 12:15-13:45 *Lunch break*

13:45-15:00 Presentation from industry associations

- 13:45-14:00 **QuEST Forum**
Mr. Alan Rutterford,
Secretary of QuEST EMEA
- 14:00-14:15 **IRIS (International Railway Industry Standard)**
Mr. Bernard Kaufmann,
IRIS General Manager
- 14:15-14:30 **IATF (International Automotive Task Force)**
Mr. Joe Bransky,
GM Representative to the IATF ; IATF Delegation Leader –
TC 176
- 14:30-15:00 Round table discussions

15:00-15:30 *Coffee break*

15:30-16:45 Presentations from standards developers and regulators

- 15:30-15:45 **IEC (International Electrotechnical Commission)**
Mr. Chris Agius,
IECEX and IECQ Executive Secretary
- 15:45-16:00 **GS1**
Mr. Henri Barthel,
Director GS1 System Integrity and Global Partnerships
- 16:00-16:15 **OECD (Organisation for Economic Co-operation and Development)**
Ms. Ewelina Marek,
Consumer Policy Analyst
- 16:15-16:45 Round table discussions
- 16:45-17:00 **Conclusions and close**