



Rapporteur's Summary

Third working session - Developing countries and stakeholder engagement

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Third ISO Conference for TC/SC Chairs
Geneva, 16-17 June, 2005

Speakers

- Mrs. Maureen Mutasa – Chair Developing Country Committee (DEVCO), Director General Standards Association of Zimbabwe
- Ms Katie Altoft – Canadian Standards Association
- Mr. Francisco Verdera Mari – TMB member and Director International Relations and Cooperation AENOR
- On the panel - Caroline Warne – Chair ISO Consumer Policy Committee (COPOLCO)

Standards for Progress – Helping Developing Countries Get Standards to work for them

- **80% of ISO members are Developing Countries**
- **Recalled objectives of ISO 5-year plan and Special Action Plan**
 - **Awareness**
 - **Develop capacity**
 - **Increase national and regional cooperation**
 - **IT and electronic communication**
 - **Increase participation in governance and technical work**
- **Wide spectrum of concepts and mechanisms designed to increase participation of developing countries in ISO work**

DEVCO Institutional Changes

- **Changes within DEVCO**
 - **Extend DEVCO terms of reference**
 - **Establish DEVCO Chairs Advisory Group (CAG)**
 - **Assist in monitoring implementation of Action Plan**
 - **Advise on DEVCO plenary agenda**
 - **Specific tasks from ISO DEVCO**
 - **Annual meeting of DEVCO**
 - **19-20 September**
 - **3 discussion groups (establishing an effective national quality infrastructure; enhancing participation in standardization; good regulatory practice and role of standards)**

Twining & Other Initiatives

- Twining (participation / flexibility / engagement)
- Raising awareness (“test drive”) – (training, attendance and dissemination to acquaint industry experts with standards technical work)
- Assessing Priorities for standardization
- E-learning for training and specific issues (e.g. access, participation, implement of international standards) to enhance participation

Twinning in TC 176 & TC 207

- Twinning at technical level – encourage integration of developing countries in ISO committees
- Outlined scope and membership of these TC's
- Strong participation by developing countries
- Progress (the “How”)
 - TC 207
 - New groups will have twinned leadership
 - Twinned Chair (Dan Gagnier and Harold Mattos de Lamos (Canada and Brazil))
 - Twinned at SC, WG level
 - TC176
 - Approved policy on twinning
 - Nominations for Vice Chair for TC and SC's
 - Looking at the skills required to lead – build skills and competence

Twinning arrangement- Common launch of a New Technical Committee

- INNORPI (Tunisia) & AENOR (Spain)
- Subject of Tourism (TC 228) - Common interest in this and international standards benefits
- Memorandum of Understanding for 5 years – 95% complete
 - Establishes Twinning principles
 - Reference to “Guidance for twinning & Partnership Arrangements” – Doc TMB 13/2005
 - “who does what, when, how” and resources, including training (not only on this TC)
- Way forward
 - 1st meeting
 - Draft Business Plan – including establishing work programme
 - Annual performance review

The Discussion

- Carolyn Warne - suggestions
 - Monitor stakeholder involvement - record the broad stakeholder groupings involved in standards development
 - New Work Item Proposal (NWIP) – who should be the relevant stakeholders: then check are they at the table?
 - Consumer Guides – use these in the committee even when consumers are not there to consider consumer interests

The Discussion (continued)

- Participation - Issues associated with effective participation
 - Language
 - I don't know my committee colleagues : they know each other well
 - Technical
 - Acronyms and jargon
- Suggestions to foster participation
 - TC 207 – participants guide (what to do : what we do)
 - More Twinning
 - Encourage developing country members to speak but also consider other groups e.g. consumers
 - Provide support (training and perhaps mentor role)
 - Be aware of changes where the goods are manufactured and respond

The Discussion (continued)

- Twinning
 - Participate, then twin
 - Recognition of the need to have the resources
 - Using a Memorandum of Understanding / Contract
 - Clarity of roles
 - Sets clear objectives and understanding
 - Balance between flexibility and clarity
 - Consider the role to be twinned (e.g. Twinning Chair v Secretary may be more of a challenge)
 - Spreading the benefits / knowledge gained from twinning
 - Have objectives and report on them
 - This is a people process – make it as easy as possible for participation
 - Tools to be used need to be flexible / pragmatic
 - Plan, Do, Check, Act – what went well? What did not?
 - A website for those involved in twinning to exchange ideas / experience?

The Discussion (continued)

- Other Issues raised
 - Integrated management systems
 - New topics and need for harmonization
 - TMB sub-group reviewing MS Strategy
 - Value Proposition – linkage between ISO members and stakeholders and decisions made by the ISO Technical Management Board (TMB)
 - Participation in the Social Responsibility Working Group

Thanks

Thanks to all TC
Chairs for your
dedication,
participation and
for the lively
debate!

