



Opinions concerning TC Business plans

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1. TC Business Plans - History -

☞ Resolution 08/1999

Introduction of TC business plans

☞ Resolution 29/2003

Introduction of simplified BP template

☞ Resolution 66/2003

Sets the final date for submission of
BPs in new template (End of Sept 2004)



1'. TC Business Plans - New-Old Templates -

- Dynamic parts of the BP have been replaced by hyperlinks.
- Executive summary in the beginning was introduced with the new template



2. TC Business Plans - As of mid-May 2005 -

☞ No of TCs	172
☞ Vacant TCs	2
☞ TCs with valid deadlines	9
☞ No. of BPs expected by mid-May	161
☞ No. of BPs received	130
☞ TCs with expired deadlines	11
☞ TCs that did not respond	22

3. Number of Accesses to ISO/TC Business Plans (ISO website)

	Number of Accesses		Number of Accesses for the TCs which have prepared BP in new template before 10/31/ 2004	
	Total	Ave.	Total	Average
Old Template	99 383	747	9 941	355
New Template	100 608	756	23 688	845

4. Accesses to the individual TC/BP

Accesses to its TC/BP	Most of all TCs	Second most	Third	...	Least
Old Template	11 179	9 748	9 742		378
New Template	5 739	2 215	1 351		210*

*: Excluding Business Plans issued in May 2005



5. Comments

☞ Use of same template (All BPs containing same type of information)

However,

☞ Low level of TC/BP recognition

☞ Difficult to locate them on ISO online



6. Comments

Who are the TC business plan audiences??

- ☞ Too poor and not fresh for TC experts
- ☞ Too technical for general public



7. Comments

Name “Business Plan”

Isn't it necessary to incorporate a long-term vision of TCs?

8. Overview

- ☞ Users of TC/BP are people outside of ISO/ managers of companies
- ☞ TC/BP should present brief explanation about TC activities
- ☞ TC/BP be updated constantly
- ☞ BPs should be given more visible location on the ISO website.

Thank you for your attention

Your comments?