



**International Organization
for Standardization**

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Implementation of the ISO 2005-2010 Strategic Plan

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Secretary-General

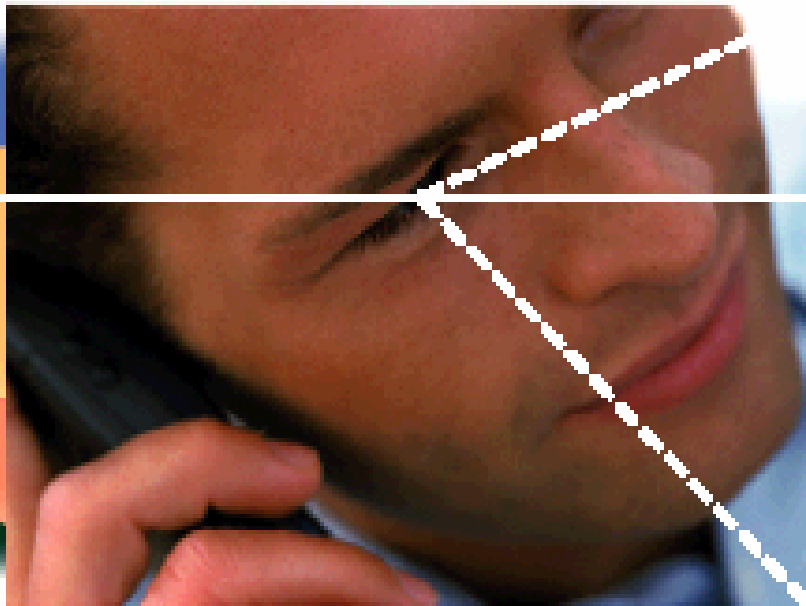
16 June 2005

Third ISO Conference for TC/SC Chairs
Geneva



ISO Strategic Plan 2005-2010

Standards for a sustainable world



The ISO system

At 1 July 2005

153 national members

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- IT tools
 - Standards development procedures
 - Consensus building
 - Dissemination

177 active TCs
3 000 technical
bodies
50 000 experts

Central
Secretariat
in Geneva
150 staff

ISO Strategic plan 2005-2010

- Adopted unanimously at 2004 General Assembly in Geneva, following a broad consultation of ISO members and stakeholders
- 2005 and 2006 implementation plans adopted by ISO Council, with associated KPIs (key performance indicators)
- Linked with ISO budget and mid term financial perspectives
- Promoted to stakeholders, international organizations and ISO members

Objective 1

Developing a consistent, multisector collection of globally relevant International Standards

- Procedure for new work item proposals and selection of development tracks
- New developments in security, environment, food safety, services, social responsibility, management systems
- Review of types of ISO deliverables
- Policy on global relevance
- Availability of ISO Standards in various languages

Objective 2

Ensuring the involvement of stakeholders

- Surveys on stakeholders' involvement
- Enhanced communication and networking: WTO, UN and UN agencies, international professional groups, World Economic Forum, NGOs
- COPOLCO initiatives on consumer representation
- Review of current policy on liaison with international and regional organizations (580 to date)
- Review of alternative modes of stakeholders involvement (cf. IWAs)
- Reaching out to education and academics
- Studies on economic benefits of standardization

Objective 3

Raising the awareness and capacity of developing countries

- Promotion of membership in ISO (now 153)
- ISO Five Year Action Plan for Developing Countries
- Enhancement of ISO/CS training and assistance services in relation to standards development, awareness on new and important ISO standards and mastering of IT tools
- Twinning arrangements
- Networking with donor agencies and programmes

Objective 4

Being open to partnerships for the efficient development of International Standards

- Cooperation with IEC and ITU: WSC
- Concept of Partner SDO agreements
- Review of the concept of organization in liaison with TCs

Objective 5

Promoting the use of standards as an alternative or as a support to technical regulations

- Good regulatory practices and WTO
- Relations with regulators in sector fora: e.g. motor vehicles (UN/ECE WP 29), transportation of dangerous goods (UN/SCTDG), food safety (Codex Alimentarius), medical devices (GHTF and WHO)
- Proposed TMB project for an ISO guide on use of International Standards in regulations
- Issue of copyright

Objective 6

Being the recognized provider of International Standards and Guides relating to conformity assessment

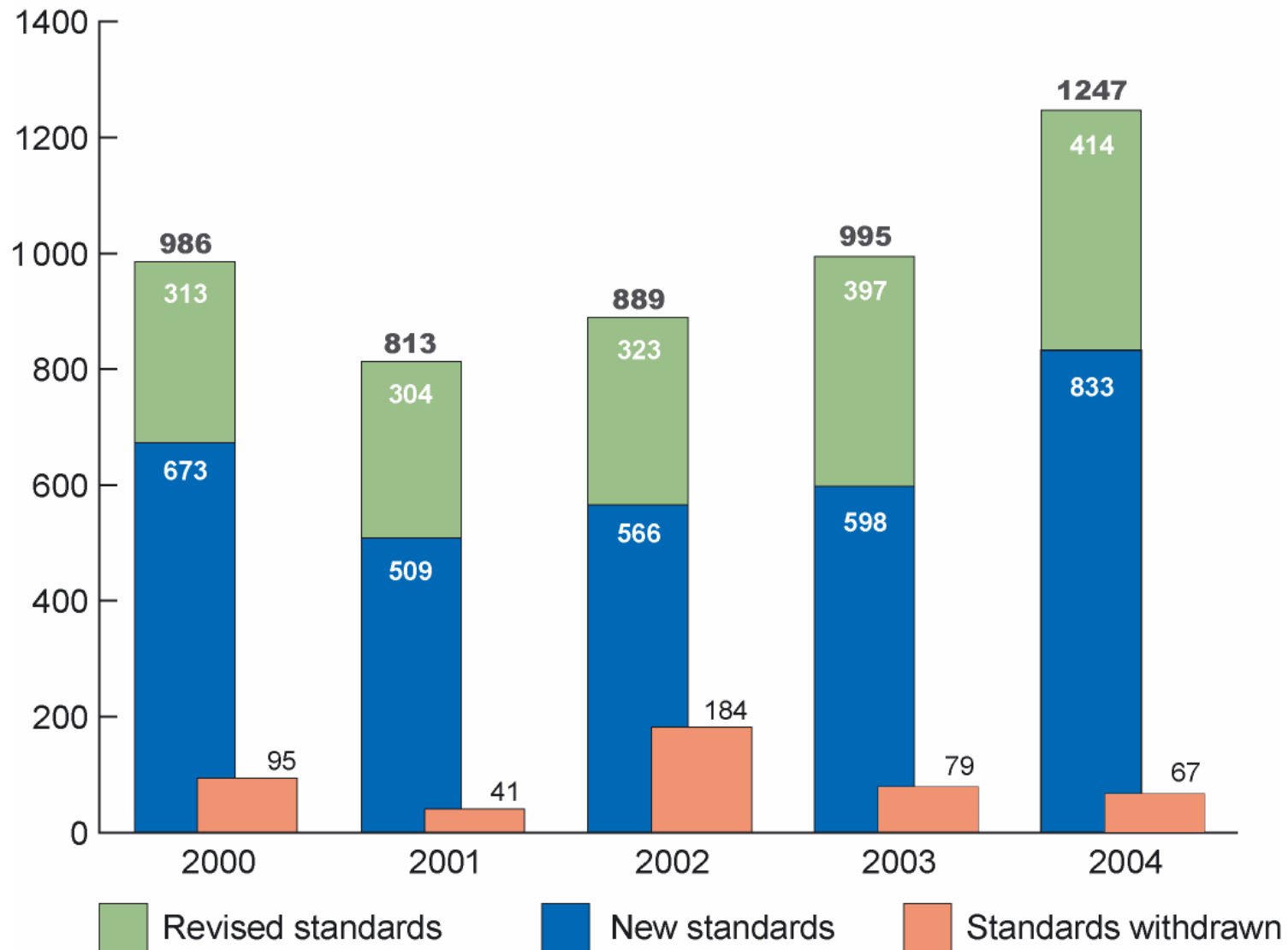
- New organization of CASCO, according to PDCA approach
- CASCO toolbox increased and updated
- Promotion to sectors and regulators
- Collaboration with conformity assessment community and industry
- Monitoring of the use of ISO's name in relation to conformity assessment

Objective 7

Providing efficient procedures and tools for the development of a coherent and complete range of deliverables

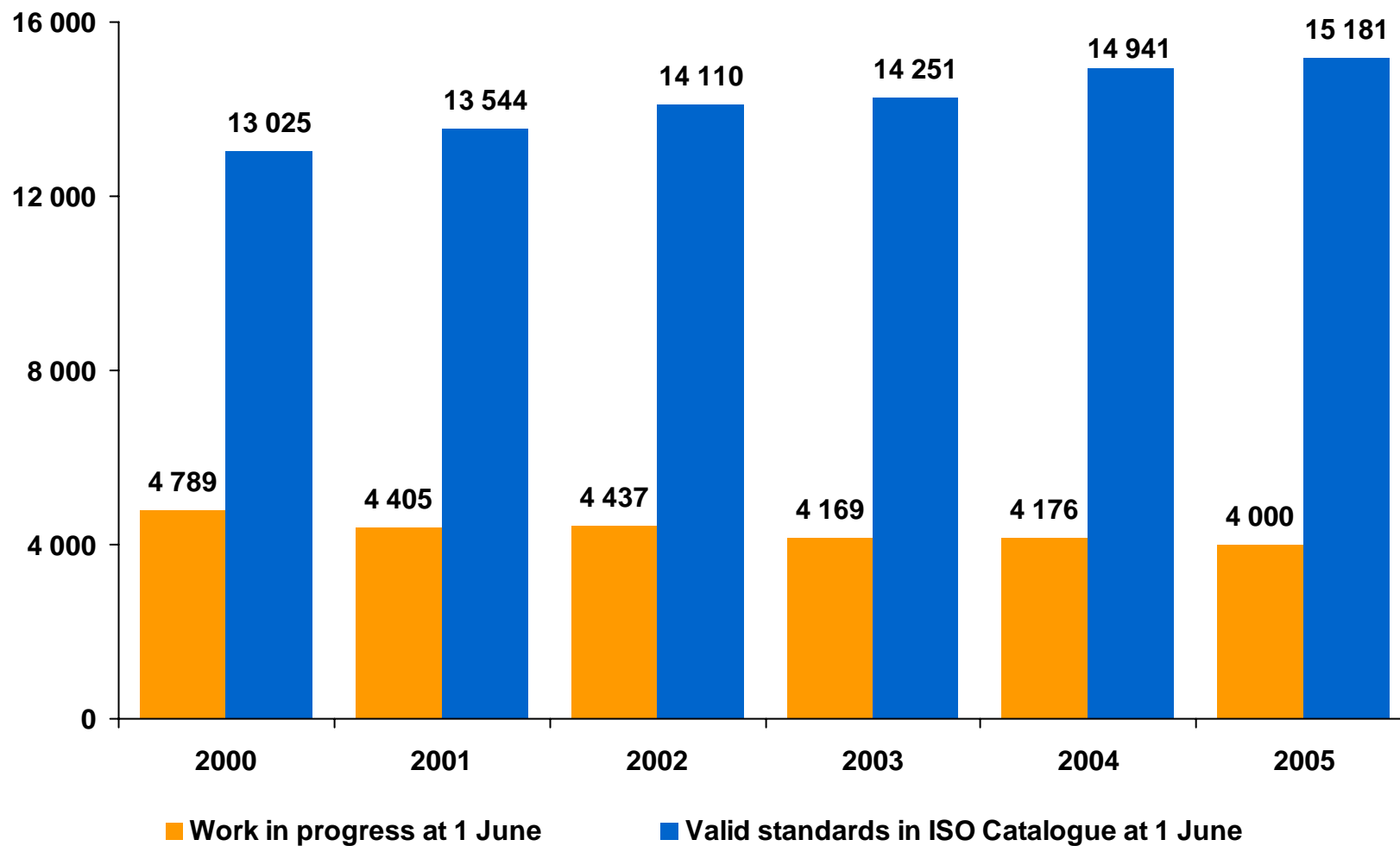
- TC business plans
- Service agreements
- IT tools: standards development toolbox, TC server, e-balloting, e-committees and ISO Global Directory, electronic delivery
- Patent policy
- Assistance to ISO members on marketing and PR
- Training of National Standards Bodies staff and experts

Yearly production of new and revised standards 2000 – 2004



Standards and work in progress 2000 – 2005

At 1st June 2005



The ISO system in good shape to meet the expectations of its stakeholders and members worldwide !



Thank you for your attention !

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