



Sustainability poster competition ISO goes social!

The poster competition Show off your sustainability! was promoted via social media, which provides a unique and wonderful opportunity for organizations to reach out and engage their audience directly.

People around the world, from Turkey to the USA, submitted creative designs, cartoons and photos that made the selection of the winner a difficult task.

ISO and social media

Aiming to build closer links with its stakeholders and raise awareness about its work, ISO joined popular platforms like Facebook and Twitter, with great success!

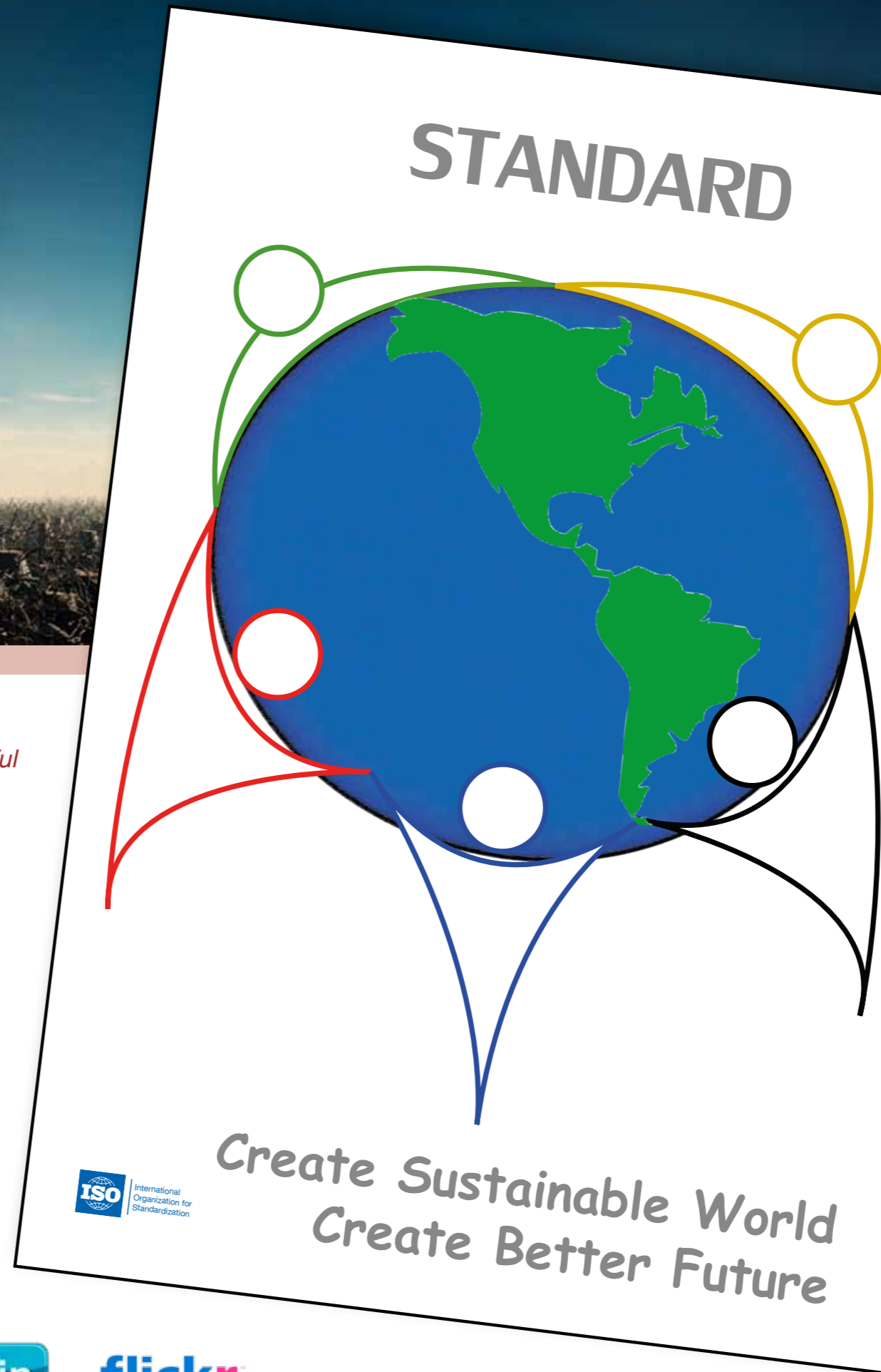
The ISO community on Facebook ([facebook.com/isostandards](https://www.facebook.com/isostandards)) now has some 5 500 fans.

Twitter (twitter.com/isostandards) is not far behind with some 4 800 followers.

ISO has its own Youtube channel ([youtube.com/planetiso](https://www.youtube.com/planetiso)), whose video views top 111 200.

Google+ fans can find ISO at [gplus.to/isostandards!](https://plus.google.com/+isostandards)

Finally, ISO is on LinkedIn ([linkedin.com/company/iso-international-organization-for-standardization](https://www.linkedin.com/company/iso-international-organization-for-standardization)) and Flickr ([flickr.com/isostandards/](https://www.flickr.com/isostandards/)).



Five children representing the future hold hands to support the earth. Each is a different colour symbolizing a continent: Africa, America, Asia, Australia and Europe.

They hold each other's hands because we cannot create a sustainable world in isolation.

All people on the planet must work together to ensure a better future, with the help of International Standards.



The winner of the ISO poster contest: Show off your sustainability! is **Dentino Aji Sasmita** from Indonesia.

Congratulations!

