



***"Making the ISO system globally relevant and efficient"***

**Programme for the third TC/SC Chairs Conference  
16 and 17 June 2005, Mövenpick Hotel & Casino Geneva,  
route de Pré-Bois, Geneva**

**DAY 1**

Registration as from 08:30

**Opening session**

Conference Moderator:  
*Mr. Kevin McKinley, ISO Deputy Secretary-General*

09:30 Welcome  
*Mrs. Ziva Patir, ISO Vice-President (technical management)*

09:40 ISO Strategies 2005 to 2010:  
*Mr. Alan Bryden, ISO Secretary-General*

10:00 Keynote address

10:30 Coffee

**First working session - Managing the technical work**

Moderator  
Rapporteur

11:00 Management of the technical work -  
role of the Technical Management Board

11:30 Q & A

11:45 Managing a TC - role and  
responsibilities of the chair and the secretary,  
interaction with SC chairs and  
secretaries/TPMs

12:15 Q & A

12:30 Lunch

**Second working session - Global relevance**

Moderator  
Rapporteur

14:00 Global relevance policy

14:15 Dealing with GR in the context of:  
different legislative frameworks; leveraging  
the VA; relationships with regulations; and  
conformity assessment

14:45 Dealing with GR in the context of  
differing climatic conditions

15:00 Panel discussion plus Q & A

15:30 Coffee

**Third working session - Developing countries and stakeholder engagement**

Moderator  
Rapporteur

16:00 Participation by developing countries

16:15 Twinning arrangements

16:45 Panel discussion on stakeholder  
engagement and Q & A

17:30 Adjourn

***Evening cocktail reception***

**DAY 2****Fourth working session - Using IT from development to delivery**

Moderator  
Rapporteur

09:00 Making the most of IT tools - for Standards development and consequences for the full ISO system from committee work to commercial delivery

10:00 Q & A

10:30 Coffee

**Fifth working session - Communication and promotion**

Moderator  
Rapporteur

11:00 Measuring success

11:15 Are business plans useful?

11:45 Standards development times and development tracks

12:00 Panel discussion and Q & A on market relevance (including business plans, SVAT, cancellation policies, development tracks)

12:30 Lunch

**Sixth working session - ISO Central Secretariat services and support**

Moderator  
Rapporteur

14:00 Interacting with ISO/CS

**Closing session**

15:00 Reports from rapporteurs

15:45 Closing remarks:  
*Mr. Alan Bryden, ISO Secretary-General*