

ISO'S GLOBAL RELEVANCE POLICY

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ISO Global Relevance - WTO/TBT Criteria

Globally relevant standards:

- **Effectively respond to regulatory and market needs (in the global marketplace);**
- **Respond to scientific and technical developments in various countries;**
- **Do not distort markets;**
- **Have no adverse effects on fair competition;**
- **Do not stifle innovation and technological development;**
- **Do not give preference to characteristics or requirements of specific countries or regions when different needs or interests exist in other countries or regions;**
- **Should be performance based rather than design prescriptive.**

ISO Global Relevance – ISO's Strategic Plan

ISO Key Strategic Objective 1:

- **Developing a consistent and multi-sector collection of globally relevant International Standards.**

Item (c):

- **Promote and monitor the implementation of the ISO policy on global relevance of ISO technical work and publications, so that ISO International Standards may be used as broadly as possible.**

ISO Global Relevance Principles (1)

- **3.1 - The status and meaning of an International Standard shall be respected.**
- **3.2 - The commitment to and feasibility of preparing a globally relevant International Standard shall be demonstrated at the start of a project.**
- **3.3 - Preference shall be given to preparing performance-based standards.**

ISO Global Relevance Principles (2)

- **3.4 - An International Standard may evolve through stages and present options to reflect market differences leading eventually to a unique international solution in all of its provisions.**
- **3.5 - Essential differences can be included in International Standards.**
- **3.6 - Committees can only ensure global relevance if they are aware of all that may affect the standard's global relevance.**

ISO Global Relevance – Potential Case Studies

- **“Deemed to Satisfy” Performance Requirements (3.4.2)**
 - **ISO/TC 71/SC 4 & ISO 19338 (Performance and assessment requirements for acceptance of national standards on structural concrete).**
- **Market Differences (3.4.3)**
 - **ISO/TC 5 & ISO 7005-1 (Metallic flanges) using parallel main text clauses.**
 - **ISO/TC 23/SC 3 & ISO 4254-1 (General safety requirements of agricultural equipment) using normative annexes.**
 - **ISO/TC 38/SC 11 & ISO 3758 (Care labeling of clothing).**
 - **ISO/TC 44/SC 11 & ISO 9606-1 (Qualifications of welders).**
 - **ISO/TC 58/SC 4 & ISO 32 (Color coding of gas cylinders).**
 - **ISO/TC 219 (Carpets and rugs pictogram labeling).**
- **Essential differences (3.5)**
 - **ISO/TC 67 & the ISO 10423 Series (Wellhead and Christmas Tree Equipment).**
 - **ISO/TC 159 standards on ergonomics.**
 - **ISO 9994 on cigarette lighters.**

ISO Global Relevance – Recent Developments

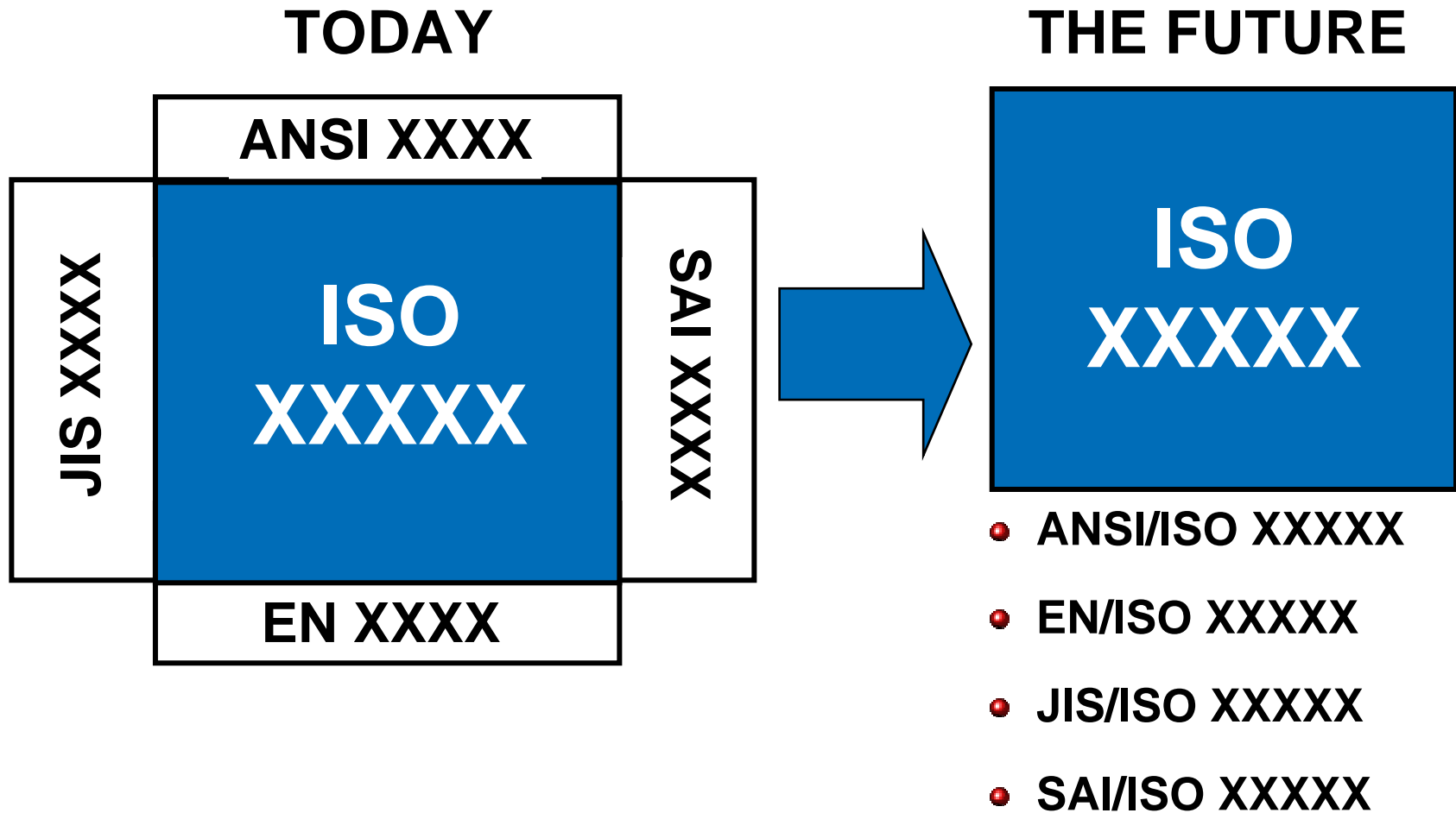
February and April 2005 ISO/TMB Brainstorming Sessions.

- **Strengthen the application of principles of global relevance on the initiation of technical work.**
 - **Promote use of TC proposal and preliminary stage (0) to detail GR.**
 - **Make effective use of systematic review to increase GR in revisions.**
 - **Guard against institutionalizing the status quo.**
 - **TMB management by exception.**
 - **Establish a preferred order of approaches to achieve GR.**
 - **Map national adoptions of globally relevant ISO standards.**
- **Promote the concept and principles of global relevance.**
- **Develop and disseminate communication material on GR to TC/SCs.**
 - **Develop 2-page executive summary with clear, concise messages.**
 - **Collect and make available case studies.**
- **Review ISO Supplement to IEC/ISO Directives to include global relevance.**

ISO Global Relevance - Education & Promotion

- **Commitment to GR stressed in the ISO Strategic Plan for 2005-2010.**
- **ISO TC Portal page dedicated to global relevance.**
- **AFNOR/ANSI-developed PowerPoint presentation.**
- **Article in the October 2004 ISO Focus.**
- **June 2005 ISO TC/SC Chairs Conference.**
- **2006 ISO/TMB Session with ISO/CS TPMs.**
- **ISO/TMB has recommended that ISO/CS explore how ISO/CS and member body communications/PR staff can further assist in disseminating effective information on GR and other important ISO/TMB issues.**

ISO Global Relevance



THANK YOU

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