

14:00 **Scientific Experiments and Studies from Space Benefiting the Aging – National Aeronautical and Space Administration (NASA)**

14:30 **BREAK-OUT GROUPS**

1) **Consumer Education: Getting the Word Out**

Moderator: *Lindsey Etchel*

Consumers International, and  
Principal Researcher, Research Institute for  
Consumer Affairs (RICA), United Kingdom

2) **Home Health Care: Initiatives for the Future**

Moderator: *Margaret J. Cushman*

Dean and Chief Executive Officer, Home Care  
University, USA

3) **Safety in Product Standards Development: Affecting Change**

Moderator: *Mary Ellen Fise*

General Counsel, Consumer Federation of America  
(CFA), and, President, International Consumer  
Product Health and Safety Organization (ICPHSO)

4) **Improving the Quality of Life: Medical Devices, Nutrition and Pharmaceuticals**

Moderator: *Name to be given later*

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16:00 Coffee/Tea Break

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16:30 **Report of Break-Out Groups, Discussion**

17:30 **Workshop Conclusions**

17:45 **Closure**

Use of the Georgetown University Conference Center does not constitute sponsorship in any manner on the part of Georgetown University.

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Workshop  
Programme

Hosted by  
the American  
National  
Standards  
Institute  
(ANSI)

**Meeting the  
Needs of Aging  
Populations  
Enhancing  
the Quality of  
Life Through  
Standards**

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**10 May 1999**  
Washington, DC  
USA

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## Meeting the needs of aging populations

### Enhancing the quality of life through standards

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The workshop will take place at the Georgetown University Conference Center  
3800 Reservoir Road NW, Washington, DC 20057

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By the year 2025 in developed countries one in every four persons will be over the age 60, including a growing number of very elderly persons. Many developing countries who are experiencing very rapid declines in their levels of fertility have particular concerns with the increasing elderly population. Because women live longer than men, they constitute the majority of the elderly population in many countries. Declines in both the birth rate and mortality rate are causing the private sectors and governments to feel major economic and social impacts on society as a whole because of the needs of this aging population. Educating the consumer on issues related to quality of life, independence, health care and safety is critical so that countries can develop the important infrastructure needed to support an aging society.

The United Nations has declared 1999 as the International Year of Older Persons. Worldwide, all developing and developed countries realize they must address the needs of an aging population both for the challenges involved in supporting the elderly as well as the opportunities afforded society to make use of the skills and abilities acquired by these individuals to the benefit of society.

The ISO Committee on Consumer Policy (COPOLCO), in close collaboration with the American National Standards Institute (ANSI), has organized this workshop which will offer recommendations on opportunities to improve the quality of life through development of guidelines, standards and consumer education programmes.

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## Programme

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Chairman of the Workshop  
*Dr. Nils Ringstedt*  
Chairman of ISO COPOLCO

- 09:00**    **Welcome**  
*The Honorable Nancy Harvey Steorts*  
Chair, Consumer Interest Council of the American National Standards Institute (ANSI), and  
Chair, Washington Planning Committee
- 09:05**    **1999, United Nations International Year of Older Persons: Society for All Ages – From Concept to Strategy**  
*Alexandre Sidorenko*  
United Nations Coordinator  
International Year of Older Persons
- 09:25**    **United States Initiatives for Older Persons**  
*The Honorable Jeanette C. Takamura, Ph.D.*  
Assistant Secretary for Aging, Administration on Aging, United States Department of Health and Human Services (HHS), and Chair, Federal Committee for International Year of Older Persons
- 09:45**    **Meeting the Needs of an Aging Population through Standards: an ISO Perspective**  
*John Kean*  
Vice-President, Technical Management  
International Organization for Standardization (ISO)
- 10:05**    **Delivery of Services to Aging Consumers: the New Challenges**  
*Horace B. Deets*  
Executive Director, AARP (American Association of Retired Persons)
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- 10:25**    Coffee/Tea Break
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- 10:55**    **International Perspective on Health Care for the Ageing**  
*Dr. Alexandre Kalache*  
Chief of Ageing & Health  
World Health Organization (WHO)

**11:15**    **Issues Facing the Aging Consumer: Matching Standards to the Changing Environment**

Moderator: *Dr. Nils Ringstedt*

- A Developed Country's Point of View  
*Professor Makoto Kikuchi*  
Director, Department of Medical Engineering, National Defense Medical College, Japan, and  
Chairman, COPOLCO Working Group on the Elderly and People with Disabilities
- A Developing Country's Point of View  
*Mr. Marcial A. Morfin Maciel*  
Director, International Affairs  
Direccion General de Normas (DGN), Mexico
- Matching Standards to the Changing Demography: Taking the Blinders off Standards Makers  
*Caroline Warne*  
Chair, Consumer Policy Committee  
British Standards Institution (BSI)

**11:55**    **Medical Devices, Nutrition, and Pharmaceutical Regulation: a Government Perspective**

*Sharon Smith Holston*  
Deputy Commissioner for External Affairs  
United States Food and Drug Administration (FDA)

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**12:15**    Break for Lunch

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**12:30**    **Luncheon**

**Luncheon address: "Safe at any Age"**

Presented by:  
*The Honorable Ann Brown*  
Chairman  
United States Consumer Product Safety Commission (CPSC)