

Corporate social responsibility



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Concepts and solutions

**Port-of-Spain, (Trinidad)
June 10, 2002**

**Hilton Trinidad and
Conference Centre,
Lady Young Road, Trinidad**

Corporate social responsibility (CSR) is a theme of great preoccupation to many throughout the world, consumers, producers, manufacturers and average citizens who are increasingly expressing their concern regarding the social integrity of corporations in their operations in the global marketplace.

Many businesses are trying sincerely to tackle the issues of ethical trading. A growing number of companies have recognized the benefits of corporate social responsibility policies and practices. Companies which take these issues seriously not only achieve benefits to society; they can also enhance their reputation and improve their competitiveness. But how can an overall application of codes of conduct be monitored and overseen to ensure the widest adherence possible to their tenets? Do ISO standards offer a possible solution?

From the ISO online Forum on Corporate social responsibility, organized to gather information and opinions on the question of a possible ISO role, it has become clear that interest in the subject is running high.

Is there a role for ISO standards in laying out guidelines or looking at specific areas where defining conduct could be helpful? This workshop will look at the potential for ISO work in the field and provide an ideal opportunity to see if International Standards can usefully help ensure transparency and establish a set of values/objectives to follow.

This workshop will be of interest to human resource officers of global companies, standards officers and standards writers, businesses, non-governmental organizations, government officials, regulators and academics, who are attempting to understand the role that voluntary ISO standards can play in achieving corporate social responsibility objectives.



10 June 2002
Port-of-Spain –Trinidad

Hosted by the
Trinidad and Tobago – Bureau of Standards



P R O G R A M M E

09:00 **Opening of the workshop**

Welcome

The Honourable Kenneth Valley
Minister of Trade and Industry

Introduction

Chairman,
Trinidad & Tobago Bureau of Standards

09:20 **Corporate social responsibility**

What is it and whose responsibility?

Mrs. Ziva Patir,
ISO Council member and CEO
of Standards Institution of Israel (SII)

Mr. José Vargas Niello,
Regional Director, Consumers International
Regional Office for Latin America
and the Caribbean

Questions and answers

10:20 **Coffee/tea break**

10:40 **Implementing CSR – interventions and issues**

Standards as a mechanism for CSR

Dr. Kernaghan Webb,
Senior Legal Policy Advisor, Canadian Office
of Consumer Affairs, Industry Canada

Conserving our environment: sustainable production and consumption

Dr. Charmaine Gomes,
Programme Specialist, Environment
and Governance United Nations Development
Programme (UNDP)

Social responsibility at Levi Strauss & Co.

Mr. Mo Rajan,
Director, Worldwide Government Affairs and
Public Policy, Levi Strauss & Co., USA

Ethics and accountability

Mr. Trevor Hosten,
Director, Public Interest Research Group
(Caribbean)

CSR and the Japanese ethics compliance standard 2000

Professor Iwao Taka,
Reitaku University, Japan

Corporate manipulation of national vulnerabilities

Mr. David Abdullah,
Chief Education and Research Officer, Trinidad
& Tobago Oilfield Workers Trade Union

Questions and answers

13:00 **Lunch**

13:30 **Luncheon address:**

Mr. Martin G. Daly,
Senior Counsel

14:30 **PARALLEL BREAK-OUT SESSIONS**

CSR, the needs of the developed and the developing world – Conflict or consensus?

Moderator:

Ms. Benedicte Federspiel,
Chief Consultant, The Danish Consumer's
Council

Rapporteur:

Mr. Gene Hutchinson,
Chairman, ISO Committee on developing
country matters and CEO, Botswana Bureau
of Standards (BOBS)

CSR, its scope and potential for ISO standards, guides and other deliverables

Moderator:

Mr. Bill Dee,
Principal, Compliance Solutions, Australia
and Chairman, COPOLCO Working group on
consumer protection in the global market

Rapporteur:

Mr. Ian Mathieson,
Chairman, COPOLCO Working Group
on services and Chairman, Consumer Policy
Coordination Committee, United Kingdom

Marketing, advertising and CSR

Moderator:

Ms. Linda Golodner
President, National Consumers League

Rapporteur:

Mr. Herman Schipper
Head, International
and European Affairs, Nederlands Normalisatie-
instituut (NEN)

15:45 **Coffee/tea break**

16:15 **Reports/Presentations from the break-out groups, discussion**

17:15 **Workshop conclusions**

17:30 **Closure**



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