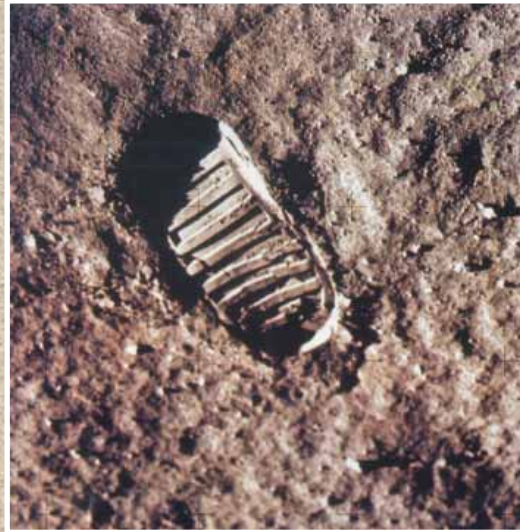


ISO AWARD



**The 2007 ISO Award
for Higher Education
in Standardization**



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Introduction

ISO, the International Organization for Standardization, is the world's largest developer of voluntary, consensus-based International Standards. The increasing international recognition of the economic, environmental and social importance of International Standards is being reflected by the inclusion of standardization as a subject in higher education programmes. ISO has therefore decided to create a specific award to encourage and recognize successful programmes.

The ISO Award for Higher Education in Standardization will be presented for the first time in 2007, at the ISO General Assembly in Geneva.

Background

International Standards spread and share knowledge and technology worldwide, as well as good organizational and business practice. They are in increasing demand and production as a result of the globalization not only of trade, but of many other global concerns such as environmental protection and response to climate change, supplies of energy and water, security and health.

Innovation and new technologies depend more than ever on International Standards that create a world market for them and which act as vehicles for their dissemination. Knowledge of the economic, technical and social importance and benefits of standards therefore become imperative in the curricula of future managers, scientists and technologists.

Many universities and other higher education institutions have begun introducing their students to standardization. ISO is keen to support them in their efforts and to encourage them to share their knowledge, experience and expertise with other educational establishments. In addition, education and research are often linked and ISO wishes to promote studies and surveys relating to the macro- and micro-economic benefits of standardization.

Therefore, ISO has established the ISO Award for Higher Education in Standardization. This is also in line with the *ISO Strategic Plan 2005-2010*, which calls for action to ensure the involvement of stakeholders

through development, training and the dissemination of educational material. The ISO Award aims to raise awareness of the importance of standardization worldwide by supporting institutions of higher education that have developed and implemented successful programmes related to standardization as a tool to access world markets, transfer technology and promote good business practice and sustainable development.

Eligibility

Applicants must be a clearly identified team, group or department in a registered institution of higher education. They must be involved in the development and implementation of a course or programme on standardization, with an emphasis on the importance and use of International Standards for economic, environmental and social development.

Applications must relate to educational programmes designed to nurture future experts in standardization, as well as economic players who acknowledge the importance of standardization in technology transfer and development. Applications shall relate to educational programmes that have been run successfully for a minimum of two years.

Beneficiaries of the programme must be registered students and the course must be completed by an examination, with a recognized diploma certifying that students have gained adequate knowledge of the role and use of standardization in relation to technology, trade or sustainable development.

Nominations

ISO member bodies and correspondent members are invited to select a team, group or department in an eligible institution of higher education in their country and nominate it for the ISO Award, using the nomination form provided by the ISO Central Secretariat.

Nominations must be addressed to the ISO Secretary-General and reach the ISO Central Secretariat by 15 February 2007.

The ISO Central Secretariat will then provide to the nominated applicants guidelines for formal application. The application should give the following information relating to the programme:

- its objectives and content,
- curriculum requirements for applying students,
- teaching methodology,
- monitoring and evaluation of results,
- major achievements, and, if relevant,
- a description of future developments under consideration for the programme.

The application must also meet the following criteria :

- it must be submitted by the senior person responsible for the development and implementation of the educational programme,
- if relevant, it must give the names of the other contributors,
- it must include a description of the beneficiaries of the programme, and,
- if applicable, it must identify sponsors of the programme.

The deadline for receipt of applications is *1 May 2007*.

Selection committee

Submissions will be reviewed by the award selection committee for final judging and nomination of the ISO Award winner. The committee will consist of eminent international personalities from academia, the economic sphere and the media.

Selection criteria

All submissions will be reviewed and judged on the following criteria :

- content and pedagogical method,
- achievements and impact of the programme demonstrated by performance indicators (number of students, number of nationalities, assessment and follow up of students, profile of teachers, etc.),
- connection of the programme to business, governmental and other stakeholder groups,
- replicability of the programme – whether it could be implemented elsewhere in the world,
- visibility of the programme, in particular in the media.

The Award

A certificate of appreciation and a cash prize of CHF 15 000 will be presented by the ISO President at the 2007 ISO General Assembly to the leader of the winning group, team or department within an institution of higher education.

At the award ceremony, the ISO Award winner will be invited to make a presentation about the standardization education programme.

The ISO Award is co-sponsored by ISO and the Japanese Industrial Standards Committee (JISC), the ISO member for Japan.

With a collection of over 16 500 publications, ISO is the world's leading developer of International Standards. ISO standards specify the requirements for state-of-the-art products, services, processes, materials and systems, and for good conformity assessment and managerial and organizational practice.

Through collaboration with its national network of members – 158 national standards institutes in all parts of the world – and through cooperation with regional and international organizations, ISO provides a leading platform for the production of market-relevant International Standards based on broad consensus among stakeholders.

JISC is the national standards body of Japan. Its tasks are : the establishment and maintenance of Japanese industrial standards ; the administration of accreditation and certification activities ; the participation in and contribution to international standardization ; and the development of measurement standards and technical infrastructure for standardization. JISC consists of a number of internal committees and plays a central role in standardization activities in Japan.

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ISO Central Secretariat

International Organization
for Standardization

1, rue de Varembe
Case postale 56
CH-1211 Genève 20
Switzerland

Tel. + 41 22 749 01 11
Fax + 41 22 733 34 30
E-mail central@iso.org
Web www.iso.org